

# **Workshop Agenda: "Ways of Involving the Industry in the Education Process"**

**Date:** October 22, 2024]

**Venue:** TSU Building 1, Room 115

**Duration:** 9:00 AM - 5:00 PM

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## **9:00 - 9:30: Registration**

- Participants sign in and enjoy refreshments.

## **9:30 - 10:00: Opening Remarks**

- **Speakers:** Magda Tsintsadze, Manana Khachidze, TSU
  - Introduction to the workshop's goals and objectives.
  - Overview of the importance of industry involvement in education.

## **10:00 - 10:45: Session 1 - Current Industry Academia Collaborations Success Stories**

- **Speakers:** Ketevan Dolakidze - Public Relations Manager at Quantori Georgia, Ana Andguladze - PR Manager at DataArt
  - Presenting case studies of successful partnerships within Georgian Universities
  - Discussion additional programs applicable for students

## **10:45 - 11:00: Q&A and Discussion**

- Interactive session allowing participants to ask questions and share insights.

## **11:00 - 11:30: Coffee Break**

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## **11:30 - 12:15: Session 2 - Bridging the Skills Gap: Industry Input in Curriculum Design**

- **Speaker:** Dr. Mahasweta Sarkar, SDSU
  - How to incorporate industry feedback into curriculum development.
  - Practical examples of tailored programs that meet industry needs.

## **12:15 PM - 13:00: Panel Discussion - Overcoming Challenges in Industry-Education Collaboration (Dr. Mahasweta Sarkar, Rezo Lomtadze, Moderator: Magda Tsintsadze)**

- **Panelists:** Industry and academic leaders.
  - Discussion on common challenges such as funding, communication gaps, and differing objectives.

### **13:00 - 14:00: Lunch Break and Networking**

- Informal networking opportunities for participants.
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### **14:00- 15:00: Session 3 - Developing Joint Research and Innovation Projects**

- **Speakers(online):** Juergen Znotka, Westfalian University, Nazim Agoulmine, University Evry
  - Best practices for establishing collaborative research initiatives.
  - Funding opportunities and intellectual property considerations.
  - Advantages and Disadvantages with industrial partners

### **15:00 – 15:30 PM: Interactive Group Activity - Designing a Collaborative Program(Moderator: Manana Khachidze)**

- Participants split into small groups to brainstorm ways to design a new collaborative education program with industry input.
  - Presentation of ideas from each group.

### **15:30 - 16:00: Coffee Break**

### **16:00 - 16:55: Session 4 - Enhancing Student Employability through Industry Collaboration**

- **Speaker: Rezo Lomtadze, Nata Chubinidze**
  - Promotion of IT technologies and innovative services in the educational process
  - How joint ventures, certifications, and mentorship programs can improve student employability.

### **16:55 – 17:00: Closing Remarks**